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Ämne: Press release: Disruptive technology makes mobile development easy

Press release

Disruptive technology makes mobile development easy

Mobile Sorcery announces MoSync 2.0, a ground breaking SDK for easy development and porting to mobile devices. Cross platform to Java, Symbian and Windows Mobile.

MoSync 2.0 helps developers to cut time for porting and cross platform development from weeks and month to minutes and hours when developing for mobile platforms.

STOCKHOLM, Sweden - April 20, 2009 -Mobile Sorcery today announced the availability of MoSync 2.0, the first true cross-platform development systems that transforms C / C++ code to mobile platforms. The new MoSync 2.0 enables developers to use one single source code to hundreds of phones with different operating systems and form factors. The MoSync 2.0 cross-platform and porting process takes just minutes rather than days. A new application can now run on millions of phones without the huge costs and time related to cross-platform and porting work.

MoSync's flexibility and multi-tier construct, allows a developer to adapt fast to the ever-changing mobile landscape. New input languages are continuously added to MoSync as well as new target platforms - hereby making the MoSync developer's environment virtually future proof. MoSync 2.0 has an Eclipse-integrated IDE and is easy to learn. Without prior knowledge in development especially for mobile you can make your own application, and have it running on your cell phone in an afternoon. The MoSync 2.0 SDK will now output to many implementations of Java, Symbian and Windows Mobile, and can now be downloaded from <http://www.mosync.com>

About Mobile Sorcery

Mobile Sorcery vision is to make it easy, fast and cost efficient to develop mobile applications over a broad range of devices and platforms. Our goal is to enable developers to spend the majority of their time and effort to develop the actual applications, not adapting to various target devices.

Mobile Sorcery was founded in 2004 by an international team of mobile entrepreneurs who all are passionate about simplifying development of mobile applications and services. The company is located in Stockholm, Sweden and is privately held.

<http://www.mobilesorcery.com>

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